



TOR FOR PROJECT EVALUATION OF CHANGAMOTO ARTS FUND

KCDF is a public foundation that supports community driven development by giving grants and technical support to organised communities. It was formed in 1997 by experienced local professionals in development work who were disturbed by the trends in community development projects in Kenya. For the past 12 years, KCDF has supported communities to define, implement and sustain projects using their own resources.

KCDF has been running an arts and culture programme since its inception. As part of scaling up some of the key activities under its arts and culture programme, KCDF partnered with the GoDown to implement the Changamoto Arts Fund with support from the Ford Foundation. KCDF and the GoDown recognized that creativity and arts are essential to the richness of people's lives, positive social change and social-economic development. The main objectives of KCDF's Art and Culture programme have been the following:

- i. To enable us to use art to express our identity
- ii. To enable local artists to express our cultural values
- iii. To allow for authenticity and 'Kenyaness' by embracing uniqueness and originality
- iv. To offer a safe space for criticism or commentary on issues that are important to us as a people
- v. To entertain people and allow them to appreciate and enjoy Kenyan arts and culture (adding humour to our lives) and to foster respect for social and cultural differences for a just and pluralistic Kenyan society
- vi. To promote wider understanding and practical analysis of ourselves and our human experiences
- vii. To promote career and economic opportunities in art (creative economy)
- viii. To promote investment and avail resources for realizing career and economic opportunities in local arts and culture

The overall goal of the Changamoto Arts Fund has been to facilitate the achievement of the main objectives of KCDF and the GoDown by investing in local Kenyan artists in the most strategic place in their career. The specific goals of the fund have been to:

- To support the production of new and innovative Kenyan art;
- To encourage risk taking in artistic production by funding projects that defines the Kenyan identity in a new light.
- To support productions that find creative ways of reaching new audiences.
- To support work that prioritizes Kenyan work first, then East African, then African.
- To support work whose creativity and innovation promote the excellence and cultural value of artistic work in general.

Kenya Community Development Foundation

Corner of Pamba/ Chai Road, Pangani; P.O Box 10501, 00100, Nairobi, KENYA

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www.kcdfoundation.org

2. Objectives of the Consultancy Assignment;

The Changamoto Arts Fund has been in existence for five (5) years now with support from the Ford Foundation which is ending in March 2010. As part of closing the funding period KCDF would like to carry out an end term evaluation of the fund. This comprehensive evaluation will investigate and document the design, implementation process, outreach, successes; challenges and way-forward for the Fund.

We are looking for a consultant, highly skilled in facilitating and leading evaluation processes to carry out this exercise as well as present a comprehensive report of findings within a very limited amount of time.

3. Methodology

The consultant is expected to use his/ her creativity and innovation to optimize contact and value for the client. The tasks shall include but not limited to the following:

- Study all the existing documentations on the project at KCDF and selected partners
- Contact, interview and gather information from beneficiaries of the programme
- Facilitate a one-day evaluation workshop with all the grantees and other stakeholders of the Fund.
- Analyse all the information and data collected (including honest opinions of all stakeholders) in readiness for inclusion in the evaluation report
- Prepare and deliver a well-written, detailed report on the findings.

4. Expected Outputs:

The consultant shall submit a detailed report in both soft and hard bound copy together with all the supporting evidence (all inputs provided for the purpose of the evaluation by all stakeholders) to KCDF. Please note that all the information and the resultant report constitutes private property of KCDF and must only be shared with other parties with express and written authority of the CEO of KCDF or her appointed person.

5. Duration:

The consultancy will be carried out over a period of 7 days and must be concluded before the end of February 2010.

If interested, send your detailed CV and a brief capability statement before Wednesday 27th January to mutheu.mbondo@kcdffoundation.org. Experience with/in the arts is a definite plus.

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